

Company Profile



Exclusive Promotional Opportunities



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Our Varied Portfolio.....

Award Group

About Us

Award Group is an exciting 'Education-to-Career' platform, born to serve the student fraternity and help transform promising talent into potential future prospects. Armed with three specialized wings namely, Award Fairs, Award Media and Award Consultants, it strives to build a bridge between students eyeing higher studies and institutions offering fabulous courses.

Promoted by **AMK Award Fairs & Media Pvt Ltd**, Award Group forges ahead with a path-breaking plan of action that makes us unique right from the inception. Besides playing a dynamic role in educational admissions, our rich expertise works as a constructive interface between students, institutions, intellectuals, businesses, consultants and media.

To take this vision into future and on a firm footing, Award Fairs also embarks on multi-dimensional activities. It plans to establish Award Consultants, a vast pool of seasoned taskmasters, and Award Media, a well-documented info and knowledge base, which will help both education seekers and providers immensely.

Business Concept:

As the second largest populated nation, India sees every year a high percentage of students scouring for ideal college/university to pursue higher studies abroad. Often they end up making wrong choices largely due to lack of information or prior knowledge about the institute.



To plug this gap, we venture to play a perfect guardian through various **creative** and **original** events to protect your interests and put you on a well-directed path. Our **educational and other events** provide **meticulous** research of quality education and **complete satisfaction** of career making decisions and just that

right mix of a broad platform, premium institutions, seasoned consultants and handy counselors that any student can dream about.

We take the students and their anxious parents through properly organized series of interactions where representatives of Indian and overseas colleges/universities showcase their cutting-edge features. You will never be too far away from our assistance until you make your most decisive choice.

Vision & Mission:

Vision: As our objective suggests, education laced with rosy career options is our core activity of competence. Our far-sighted vision inspires us to go the extra yard to ensure proper and free access to education worldwide to all deserving students of our country.

We aim to emerge as the most trusted name in facilitating career-oriented educational fairs and conventions around the world. We also look forward to making Award Group a globally-renowned forum offering complete career and student recruitment solutions.

Mission: We are immensely confident that our full-throttled efforts to promote quality education place us at the top. We strive to be the market leaders with unparalleled consistency through premium quality service, highly professional support and sound business ethics and practices. We intend to raise the bar for other players in the industry not only by our sheer presence but through our innovative concepts to help improve overall standards.

Vision
Mission
& Values

Values and Objectives:

- ✚ At the crux of our endeavor, we aim and strive to address the growing student needs for higher studies in the country and abroad.
- ✚ Help the students/parents navigate through the complex maze of college/career options to pick their most suited way forward.
- ✚ Understand the educational requirements of a particular region and accordingly come out with tailor-made solutions. This helps us a great deal to help you in turn through our fairs. While we would be able to draw the target audiences to fairs, it becomes easier for the participating institutes to showcase themselves with precisely-worked options.
- ✚ Contribute directly or indirectly to the development and propagation of quality education.
- ✚ Holistic approach to consultancy to provide all-encompassing solutions.
- ✚ Remove the scope for fraudulent practices and help protect student interests from falling prey to these elements.



Award Edu- Career Fairs



Introduction

Award Fairs has been closely working with various student groups and educational consultants of finest local and international institutions and helping the students choose right college/university. We are upcoming event organizers promoted by AMK Award Fairs & Media Pvt Ltd and spearheaded by professionals with impeccable track record in hosting educational fairs.

We have a proven track record in facilitating many students meet the right consultants/universities that offer bright education and career options. We are buoyed by our past performance to create a common platform of interaction between many companies, consultants and universities with students and job seekers. We are proud to inform that our dedicated efforts yielded very positive results as students are being able to make informed decisions about their future career options.

Features

- ✚ Broad platform offering multi-dimensional services, activities and interactions.
- ✚ Global presence through participation of world's prestigious and most sought after colleges/universities.
- ✚ Vast pools of student and consultant databases and counselors to facilitate quick and fruitful interactions.
- ✚ Pre-fair publicity in all key streams of media and also through Award Media publications to familiarize the students with all key participants well in advance.

Exhibit Specifications

- Choosing venues most ideal for educational fairs based on parameters like clean and tidy premises, easily accessible location, proper connectivity to the venue and the participant comfort and convenience.
- Complete adherence to safety norms: We take stock of all provisions for safety and security arrangements in and around the venue before finalizing it.
- Overseeing the task of installing stalls as per the prescribed guidelines at the venue. We also provide our services in custom-made stall designing.
- We take care and work on all aspects of hospitality in minute detail to make your participation a pleasurable and fruitful experience. Safe drinking water and hygienic washrooms are among others.

Award Consultants

Introduction

Award Consultants is a perfect icing on the cake for Award Group's endeavor to bring together students and all the specialist groups to promote premium quality education. It consists of a vast database of leading consultants and admission agents who have rendered their expertise in scripting many success stories.

An Award Group-certified consultant will enjoy a host of advantages since our membership is regarded as a trademark for trust. Because of the care and painstaking efforts we take in drawing the most genuine ones, every Award-member-consultant will be seen as authentic and held in high esteem by students. This trigger point gives the much-needed impetus for the consultants who will see a burgeoning increase in their business volumes in double quick time.

The innovative measure is mutually beneficial for both higher education aspirants and consultants and its advantages are particularly best felt during educational fairs. Students will get an unhindered access to some of the leading names in the trade, and thus to the best and newest options.



Award Consultants comprises every crucial detail of hundreds of consultants with their names, addresses, areas of expertise, contact info among others.

Membership benefits

- ✚ They get first preference at Award Fairs
- ✚ Chance to book stalls with best visibility and at a low price.
- ✚ Premium discounts on two or three-side open stalls.
- ✚ Time-to-time updates and info on changing trends and new issues concerning education in India.
- ✚ Instant and overnight brand image among thousands of targeted students.
- ✚ As an Award member, every consultant enjoys high levels of student trust for genuineness.
- ✚ Most importantly, our membership opens newer windows for closer interaction with all foreign embassies and consulates across India.

- ✚ Direct opportunities to do increasing volumes of business with national and international educational organizations during fairs and also at seminars/conferences organized exclusively for members.
- ✚ Optimum publicity through extensive coverage both in national and foreign media during fairs/conferences.
- ✚ Award membership clearly distinguishes our consultants from the 'fly-by-night' entities, notorious for cheating students through malpractices.
- ✚ Members are extended first and top-priority invitations to participate in Award Consultants Workshops.
- ✚ Access to Award Media periodicals and publications at concessional rates.
- ✚ High-value platform for enriching professional knowledge through our panel discussions, round-table meetings and also from research findings.
- ✚ Expert advice option for your counselors in the field of overseas education.
- ✚ Timely updates on offers from universities/colleges.
- ✚ Member-consultants will also be recommended to various national and international educational institutions.
- ✚ Your presence in our database enables students/institutions reach you with ease.
- ✚ Creating awareness on current/latest visa and admission notifications from all over the world.

Award Media

Introduction



Award Media adds a new dimension to our efforts to keep students/parents empowered with relevant information about education and career options. We aim at this level of enlightenment among students through our publication 'Educational Magazine 2010' which will shortly be published and circulated in colleges.

With a strong editorial team and through accurate and up-to-date info, we are sure our magazine will be taken as New Testament for educational awareness. The publication will compile comprehensive information on colleges/universities, course and career options besides a host of other issues of student interest.

Features and Benefits

Features:

Educational Magazine 2010 is a 'must-read' reference material for students because of its compelling content dabbling with relevant issues. Some of its features for a cursory look:

- ✚ Prevailing trends of education worldwide
- ✚ Scholarship prospects
- ✚ Educational loans
- ✚ Talent and career options
- ✚ Career counseling
- ✚ Finance planning and packaging for education abroad
- ✚ Ideal and fast-emerging destinations in India and abroad
- ✚ Best Indian institutes of the issue
- ✚ Best foreign institutes of the issue
- ✚ Overseas living conditions
- ✚ Guide to educational fairs
- ✚ Useful tips for overseas students

Benefits:

- ✚ A knowledgeable student/parent will be far more at ease in making his/her choices rather than the ones groping around.
- ✚ With information of institutes worldwide at their fingertips, students will be able to get a good grasp of the prevailing trends and positive indicators even before they participate in fairs.
- ✚ Students making quick, informed decisions will save time and energies on all fronts and under its positive effect the quantum of business at the fairs will naturally get a huge fillip.
- ✚ Prepared by a strong editorial team, the magazine prides on its credibility through most accurate information from relevant and reliable sources.
- ✚ The advertisers and institutes also stand to gain a great deal due to the advantage of reaching out to their target audiences well before educational fairs.

Why Us

Management

We always believe people are the key to any organization and its success. Like ‘Horses for Courses’, we have ensured that right people were positioned for the right tasks. Our dedicated teams of ‘hands-on’ professionals are focused and committed, which keeps up our belief to deliver the best.

Our Strengths

Award Group’s core strength is to constantly assess the student community needs in the country and cater to them like no one else can. Our USPs are:

- ✚ Vast and well-researched knowledge base on education pattern in India.
- ✚ As a native player, we understand the need of the students better and hold the edge in helping them make informed decisions in their careers.
- ✚ Good grasp of unexplored areas in Indian educational system. We have been successfully helping universities and colleges tap right markets to their potential.



We Fix Things Better....

Specialization

Award Group specializes in helping higher education aspirants look beyond the visible horizon and rediscover their educational and career options. We have individually proven skills in organizing value-based educational fairs in India and across the globe. Our teams with rich expertise and ‘hands-on’ experience in various aspects of fairs are our biggest strength. It enables us to deliver quality services to all the client groups concerned. Besides, it also makes our credentials stronger to guide the students safely through the labyrinth of educational programs towards the options most suited to them.

Our other value-added services like Award Consultants and Award Media bolster us to deliver



the best in tune with the constantly-changing trends of the industry. We carefully study the student demands on the ground and institutional requirements simultaneously and help both ends meet to fulfill their needs. The imaginative schemes and programmes designed by our expert teams offer cost-effective and mutually beneficial solutions, something that makes an otherwise complex task of student recruitments look very simple.

How are we Different?

- ✚ Our teams take care of your needs from travel schedules to flight and hotel ticket bookings, airport pickup and drops to personal security and lots more during the fair hours. In a nutshell, our clients can only bother about the fair while we take care of the rest to make it a memorable and hassle-free experience.
- ✚ Well-trained team of counselors ready to double up as representatives for colleges/universities if they are unable to deploy their own personnel. They will also promptly relay the student info and feedback to the respective institutes.
- ✚ Ideal springboard for students/parents to explore best of educational and career options.
- ✚ Our services and packaging ensures mutually-beneficial interactions for students and educational institutions.
- ✚ Constant support and assistance at every stage for students/parents to make informed decisions.
- ✚ An assured presence of 5,000 and more students at our fairs offers easy 'pick-me-up' advantage for colleges and consultants.
- ✚ Award Fairs believes in organizing the events in letter and spirit and goes all-out to also ensure a client-friendly environment. We help them at every stage and our wide range of assistance starts right from visa documentation.

Promotions and Advertisements

Promotions: Award Group ensures optimum pre-fair and fair-time publicity for participating institutions and consultants through promotions on every channel of media like newspapers, magazines, television channels, web and new media. This apart our personal invites to various target sections also expands our reach far and wide. Our publicity blitz is twin-edged; they inform increased numbers of students and attract them to the fairs and also ensure maximum mileage for other business partners in a short span of time.



Advertisements: We help boost the advertisement drive through some of our special services, provided by our specialized teams. We provide the shot in the arm to stimulate interest towards our business partners using our extensive networks involving student unions and groups. We also liaise with educational institutions and impress upon them on the benefits of advertising with us -- in our educational magazines and fairs besides associating with us in print and electronic media advertisements.

Our Services

Our 'feet-firmly-on-ground' approach in guiding students and clients, also truly reflects in our pricing policy. Our new services are offered at unbelievably affordable prices. Some of our service specialties:

- ✚ Travel, hotel and transport arrangements
- ✚ Secured Environment for the delegates
- ✚ Senior and assistant counselors
- ✚ Advertising material shipment
- ✚ Remote Representation
- ✚ Promotions and Advertisements
- ✚ Online Booking
- ✚ 24x7 Help Line

Contact Details



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